

REMARKS/ARGUMENTS

This amendment is respectfully submitted in response to the Office Action dated April 28, 2004. The deadline for responding has been extended for two months by way of an extension of time submitted herewith.

Applicant has amended the claims to overcome the Examiner's objections and 35 U.S.C. §112, second paragraph rejections. Claims 27, 28, 30, 31 and 33-35 have been amended. New claims 37-38 have been added. Accordingly, claims 27-38 are now pending.

Support for the amendment to the claims can be found in the specification starting at the bottom of page 20 extending through the top of page 21 and elsewhere in the application.

In view of the amendments to the claims it is respectfully submitted that the objections and 35 U.S.C. §112 rejections should be withdrawn.

II. Discussion of the Invention and Applied References

The system of the present invention, in various embodiments, provides service subscribers a financial incentive, in the form of a billing credit, to provide speed trap information that is used to update an information database that is used to supply such information to various users. In some embodiments, the billing credit may be, e.g., a few cents for each

information message supplied up to a preset maximum credit amount.

The references applied by the Examiner are devoid of any mention of providing a billing credit for supplying information, e.g., information used to update a speed trap information database. Thus, the applied references lack the novel incentive provided by the system of the present invention to transmit such information.

By providing a financial incentive to supply information used to update the database in some embodiments, the system of the present invention, in contrast to other systems, encourages users to supply information useful to other users while rewarding the user's supplying the information by reducing there bill. Such a novel incentive approach is not taught disclosed or suggested by the applied references.

III. The Pending Claims Are Patentable

Claim 27, and dependent claims 28-32 and 37-38 which depend there from, are patentable because claim 27, as amended, recites:

**operating said information
service provider to provide a billing
credit to a subscriber corresponding to
said device that transmits said message**

Similarly independent claim 33 and claims 34-36 which depend therefrom are patentable because claim 33, as amended, recites:

wherein said speed trap
information service provider includes
means for providing a billing credit in
response to receiving said message

IV. Conclusion

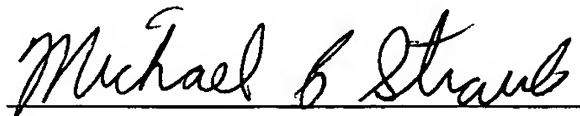
In view of the above amendments, Applicant respectfully submits that the application is now in condition for allowance.

However, in the event that the Examiner feels there are any remaining issues which need to be resolved to place the application in condition for allowance, the Examiner is invited to call the Applicant so that said issues can be discussed and hopefully resolved in a prompt and efficient manner.

In the event that any additional extensions of time are required to obtain consideration of this amendment, such extensions of time are authorized to be charged to the Deposit Account of Straub & Pokotylo Deposit Account No. 50-1049.

September 28, 2004

Respectfully submitted,

A handwritten signature in cursive script, reading "Michael P. Straub", is written over a horizontal line.

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CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)



I hereby certify that this correspondence is being deposited on **September 28, 2004** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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